

Building E-Commerce website with Magento 2

Durasi: 4 Hari (09.00 – 16.00) **06 - 09 Feb 2018**

Deskripsi:

Magento merupakan aplikasi web ecommerce (penjualan secara online) yang mulai diluncurkan pada tanggal 31 Maret 2008 dan dikelola oleh Magento Incorporation (Magento Inc). Berdasarkan perkembangannya, aplikasi web ecommerce ini mulai dikembangkan pada awal tahun 2007 dan dirilis pertama kali pada tanggal 31 Agustus 2007, kemudian pada tanggal 30 Mei 2010 Magento merilis aplikasi ecommerce untuk versi mobile, release terakhir Magento adalah release 2

Tujuan Training:

1. Peserta mampu membuat Web E-commerce menggunakan CMS Magento 2
2. Peserta memahami pemanfaatan dan setting fitur yang tersedia dalam Magento

Target Peserta:

- Web Developer
- Web Designer
- Application Developer
- Umum/ Mahasiswa

Prasyarat:

- Telah mengenal Web CMS

Materi Training:

INTRODUCTION

- Welcome & What's new in Magento 2
- System Requirements & Installation
- Your Magento Account
- Quick Tour

BASIC CONFIGURATION

- Store Admin
- Store Details
- Storefront Branding
- Websites, Stores & Views
- Industry Compliance

PRODUCTS

- Products Menu
- Creating Products
- Basic Settings
- Advanced Settings
- Categories
- Using Product Attributes

MARKETING

- Marketing Menu
- Shopping Tools

PROMOTIONS

- Catalog Price Rules
- Halaman 2
- Cart Price Rules

COMMUNICATIONS

- Email Templates
- Sales Documents
- Newsletters
- RSS Feeds
- Using Variables

SEO & SEARCH

- Catalog Navigation
- Catalog Search
- Search Terms
- SEO Best Practices
- URL Rewrites
- Google Tools

CONTENT

- Content Menu
- Pages
- Content Blocks
- Widgets

DESIGN & THEME

- Design Menu
- Page Setup
- Page Layout
- Themes

CUSTOMERS

- Customers Menu
- Customer Accounts
- Customer Groups

SALES

- Sales Menu

ORDER MANAGEMENT

- Orders
- Invoices
- Billing Agreements
- Shipments
- Transactions
- Credit Memos

PAYMENTS

- Basic Payment Methods
- Other Payment Solutions

SHIPPING

- Shipping Settings
- Basic Shipping Methods

REPORTS

- Reports Menu
- Marketing Reports
- Review Reports
- Sales Reports
- Customer Reports
- Product Reports

OPERATIONS

- Stores Menu
- All Stores Configuration
- Taxes
- Currency
- Attributes

SYSTEM

- System Menu
- Data Transfer
- Integrations
- Tools

- Permissions
- Security

Training Lanjutan yang Disarankan:

[Magento E-Commerce 2 Advanced Level](#)

